



Onion Corporation enters the consumer product market with Oboo Smart Clock

Leveraging its powerful Omega2 wireless-enabled IoT Computer to bring its first consumer electronics product to market on Kickstarter

Boston, Massachusetts, November 7, 2017 – Today, Onion Corporation, a global provider of highly integrated wireless microprocessor modules and IoT development kits, is announcing the creation of a new consumer product. The Oboo Smart Clock will be internet connected and offer an array of advanced technology features helping consumers to prepare for and organize their day.

The Oboo Smart Clock will take advantage of the Onion's powerful Omega2S IoT Module as its core computing element. With integrated Wi-Fi, the Omega2 will allow the smart clock to always be connected, allowing accurate time, up to date information like local temperature and weather report, music to wake up to, and connection to other devices, such as your smart phone and digital assistants like Amazon Alexa.

The Oboo is being launched today on Kickstarter. With a funding goal of \$25,000, the Onion team will offer two different models: an entry-level base model, and an advanced-feature Plus model. A number of "reward" tiers are incorporated in the campaign, ranging from sponsorship to several levels resulting in receiving the Oboo Smart Clock for your own personal use. This will be the third Kickstarter campaign for Onion, after the successful completion of the Omega1 and Omega2 IoT module campaigns in 2015 and 2016, respectively.



Key Features of the Oboo Smart Clock

- Large Time Display, always correct to GMT standards, with 12-hour or 24-hour format options
- Unlimited number of alarm settings, definable by day of week or calendar date, plus a timer
- Advanced user interface including capacitive touch strip and hand waving gesture control for functions like "snooze" control and changing information views
- Integrated LCD screen for reporting of local or global information, with selectable "cards" such as Local Weather, traffic, daily calendar agenda, music selection, etc.
- The top of the clock features the Touch Pad – a touch strip that is dynamic; serving as an alarm off button, a volume slider, or four discrete buttons. The functionality of the buttons is contextual and depends on the active card being viewed
- Integrated High Quality Speakers
- Auto-dimming of screens and night light feature
- Two USB Type-A Smartphone charging ports
- Communication with smartphones via the Oboo App and digital home assistants such as Alexa
- Offered in two color options: Charcoal Black and Mineral Grey



Oboo Smart Clock+

An advanced-feature clock, called the Oboo Smart Clock+ will also be offered. Additional features will include:

- Bluetooth 4.2 connectivity for Audio streaming from your smartphone to Oboo speakers
- Integrated rechargeable battery for portability and maintaining operation during power outage
- Includes a Qi Wireless charging pad for your smart phone

Kickstarter Campaign Details

With previous successful campaigns of the Omega1 (2015) and Omega2 (2016) on Kickstarter, Onion is back on Kickstarter today, to launch the Oboo Smart Clock.

"We were highly successful with our first two Kickstarter campaigns, which allowed us to complete the Omega IoT module developments and bring them successfully to market " said Zheng Han, Chief Executive Officer and Co-founder of Onion Corporation. "With the computing power, ease of use, and integrated Wi-Fi of the Omega module, we are showing the world exactly how easy it is to develop Internet connected products and bring them rapidly to market."

As with most Kickstarter campaigns, a range of "reward" tiers will be offered by Onion. With the first tier being financial sponsorship of \$10 or more, following tiers will include the receipt of one, or more Oboo Smart Clock or Oboo Smart Clock+, starting at just \$69 for an early-bird special price of the Oboo.

With its roots in the DIY Maker movement, the Onion team will also offer a "True Maker" Tier, in which backers will receive both an engineering development version of the Oboo Smart Clock+, then followed by a fully completed production version. These makers will be able to follow along with the Onion engineers as they make their way to finishing and testing the final version, getting an amazing insight into the software programs and system architecture.

All of the details of the various tiers can be found on the Kickstarter campaign page, which can be accessed at <https://www.kickstarter.com/projects/onion/oboo-smart-clock-wifi-connected-and-gesture-control>

About Onion

Onion Corporation is an innovator in IoT products and technology, and has a charter to inspire the invention of IoT products to everyone: makers, students, and commercial product developers. With its tiny, affordable, and modular Omega2 platform, Onion has made IoT development quick, easy, and fun. Now with the introduction of the Oboo Smart Clock, Onion is poised to bring new consumer electronic products to market quickly and with advanced technical features and affordable price points.

More Information

The Kickstarter campaign can be found here:

<https://www.kickstarter.com/projects/onion/oboo-smart-clock-wifi-connected-and-gesture-control>

A web page for the Oboo Smart Clock is available at <https://GetOboo.com>.

For a press package with copies of images and animations, contact sales@onion.io

Additional information about Onion Corporation and the Omega IoT computer, can be found at <https://onion.io>